



syntecmedia
service information

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SIMPLE WEB DESIGN

A simple website is the way to display your product or business online. It is the easiest type of website to set up, but making changes to simple website require web programming knowledge. Whether you need a one page online business card or a ten-page website explaining your company services, SYNTEC MEDIA can help.

STARTING FROM \$450



DYNAMIC WEB DESIGN

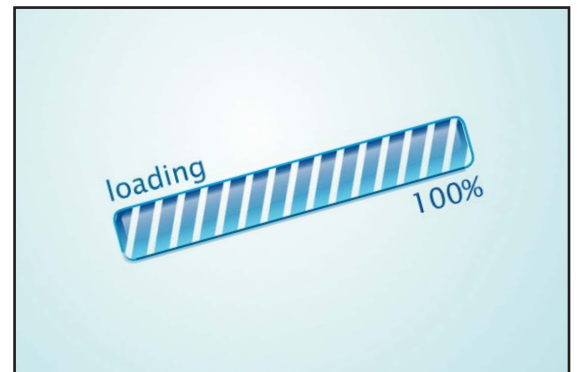
Dynamic websites have an integrated content management system (CMS). The administrator can change information on the page, such as text, images, hyperlinks, banner ads, etc., at any time. This gives your administrator the power to completely manage your website without the need for web programming knowledge. Please call to discuss your options.

STARTING FROM \$1000

RICH MEDIA DESIGN

Want something with Flash, no problem. Increase your user's interaction with your site. Actionscript is a great way to get dynamic content in to your Flash site, Flash is the best interface for interactive web sites today. Instead of having a static web page, you can have an animated web page that is able to have music, sound effects, examples of how your product works, and a complete interactive experience for the visitor.

STARTING FROM \$550



E-COMMERCE SITES

SYNTEC MEDIA provides shopping-cart services and easy navigation so that customers feel comfortable when deciding to buy something. Much like a traditional point of sale, customers will revisit those sites that provide a good experience. Even if you are just thinking of enter this market, call us and we will go over your options and help you come up with the perfect package for you and your business.

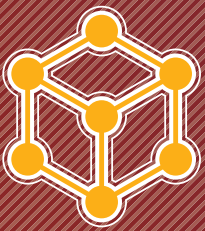
STARTING FROM \$950

WEBSITE MAINTENANCE

Are you looking for someone to look after your website updates and all your mundane tasks? Keeping fresh content keeps your clients interested, coming back and it increases your search engine placement.

HOW DO YOU GET STARTED?

**Call your sales representative at
SYNTEC MEDIA to set up a
consultation today.**



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full intranet & portal system

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**FULL INTRANET &
PORTAL SYSTEM
STARTING FROM \$5000**

SYNTEC MEDIA can develop and deploy Intranet web sites and portals. A portal is a web site that acts as a single source for all information on a specific vertical domain. In most of the cases, the "vertical domain" aspect gives a web site the name of a "Portal."

We will also design and conceptualize the portal (web site), its theme, format, presentation, content presentation, graphics, etc. Graphic designers get involved during this stage. SYNTEC MEDIA also has a set of components to quickly develop and deploy the portal. For the portal to be put in place, we will need to implement facilities like registration services, personalization services, advertisement and promotional services, build-your-own-site facilities, business analysis, reporting facilities, content management, administration, we also offer value-added services like; chat, email, news, message boards, greeting cards, polls and quizzes. Components to do all of these are readily available.

Share **knowledge** across the organization.

The portal can be implemented in any of the current technologies. Either SYNTEC MEDIA can develop your portal in the Linux or Microsoft based technologies. Under the Microsoft based technologies, we can implement the solution in ASP.NET. In Linux the solution would consist of the application developed using PHP and MySQL.

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hosting & data storage

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**HOSTING &
DATA STORAGE**
STARTING FROM \$20/yr

We provide many web-hosting solutions.

E-mail Hosting - hosting of a single domain name for email only.

Single Site Hosting - hosting of a single domain name for email, web, ftp, dns, etc.

Reseller Hosting - hosting of multiple domain names under a reseller host.

Dedicated Self-Managed Servers - rented or owned hardware server unix/win that you manage.

Dedicated Managed Servers - rented or owned hardware server unix/win that we manage, backup, monitor, etc.

Our servers can come with web interface control panels to manage. If you require something specific for hosting please contact us and we could direct you to a solution.

WHY USE PLESK

Most Secure

The control panel's redesigned subsystem improves overall system security as well as support for 3rd party FTP servers that make secure uploads possible

Innovative Ease of Use

Plesk control panel has a redesigned cleaner and easier to use interface.

Advanced Linux/Windows Platform Support

Plesk for Linux/UNIX and Windows now have many common features, skins, application packs, language packs, and documentation.



HOW DO YOU GET STARTED?

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**Keep your customers
up-to-date about what's
new and exciting!**

**NEWSLETTER
& E-SALES CAMPAIGN
STARTING FROM \$450**

Email newsletters are key components of an effective web-marketing plan. With an email-marketing newsletter, you can keep your customers informed about new services and products at your company, and you can do this affordably and with minimal effort. You can offer specials and discounts to your customers through the email newsletter without incurring the expense of printing coupons and flyers.

There are several benefits to email marketing:

- Improve your customer retention with more frequent contact
- Cut down on printing and administration costs
- Announce events, new products, and company news to your customers
- Encourage repeat buying on your e-commerce web site by targeting your specials and discounts to each customer's buying preferences

SYNTEC MEDIA's email-marketing system is permission-based, meaning members double opt-in and single opt-out. Each time an email is sent, there is an easy method to subscribe and unsubscribe.

HOW DO YOU GET STARTED?

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TRACKING & REPORTING

SYNTEC MEDIA offers advanced tracking and reporting. We automatically track and report how many subscribers open your emails, which links they click on, etc. Then, from our database, we have the ability to supply you the tracking data in format for easy reports development.